



Fix This/Security

Panelist Itinerary • July 12, 2012

PRE-EVENT

5:15p – Roundtable panelists arrive at Bloomberg and check in with security (have photo ID with you). Greeted by Bloomberg Businessweek staff and escorted to the 5th floor greenroom to relax, refresh and meet with fellow panelists.

5:15 – 5:35p – Individual photo shoots for magazine.

5:35 – 5:45p – Panelists are taken to make-up studio.

5:45 – 6:00p – Panelists meet with Norm Pearlstine in 5th floor greenroom to review and discuss taping.

6:00p – Panelists are led to the 5th floor set by Dave Coffin to be fitted for wireless microphones as the set is being changed.

6:10p – Panelists are seated. Sound check, lighting/camera adjustments and last minute instructions are reviewed.

ROUNDTABLE

6:15p – Live taping begins.

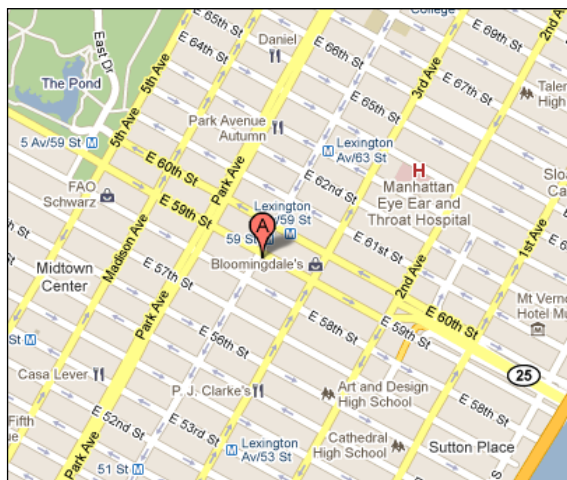
7:15p – Live taping concludes. Panelists are led from the set to Photo shoot for group shot.

7:25p – Panelists are led to cocktail reception.

MEET & MINGLE

7:30– 8:45p – Cocktail Reception at Sirio's Corner, Le Cirque Restaurant at Bloomberg Tower

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